

Last mile mobility & sustainability, Micro Mobility Systems
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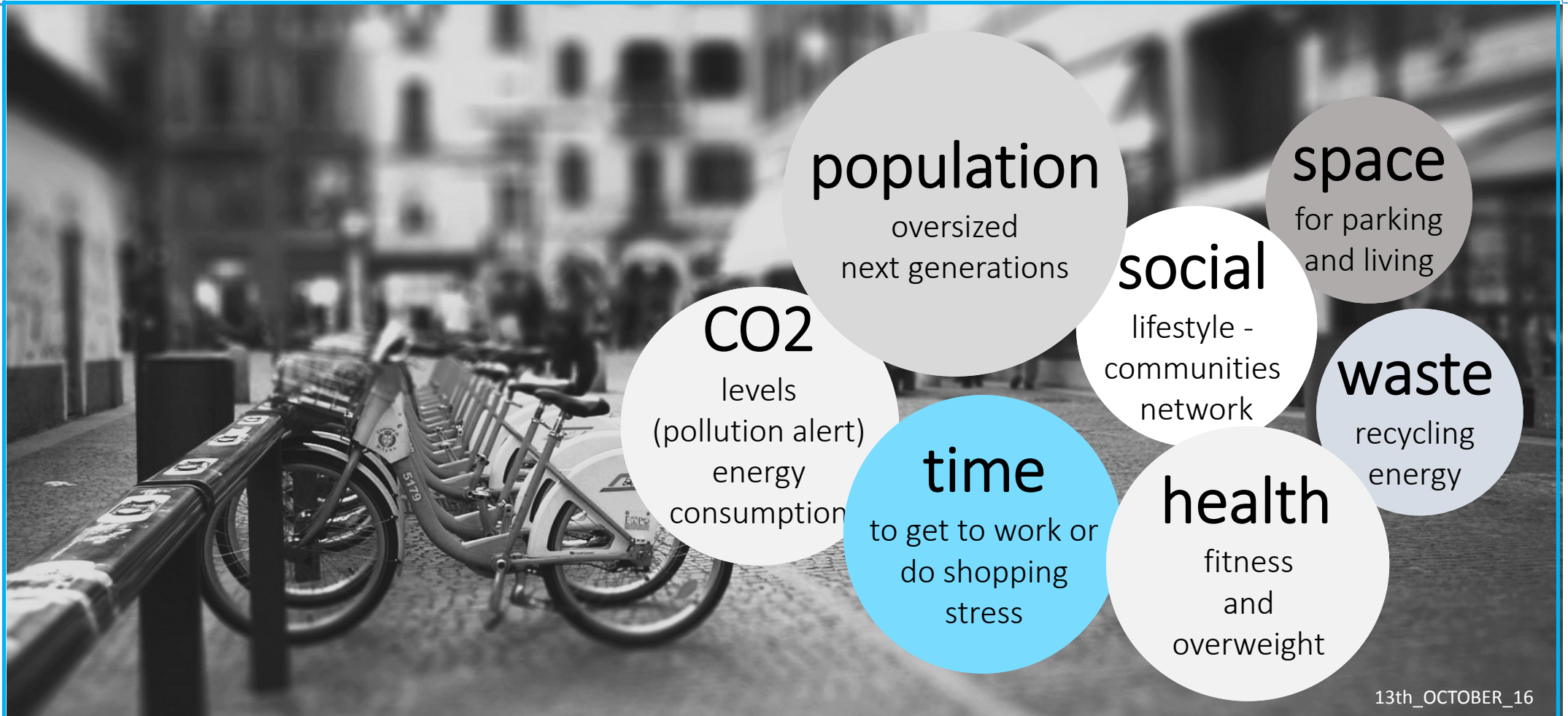
“An on-going mobility for everyone. The revolution to a better urban lifestyle”

13th_OCTOBER_16

A worldwide issue

today's concerns

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We have many solutions

but it still requires some changes in attitude

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Kids scoot natuarlly

The desire to walk and to move freely drives them to be mobile.

***Shared
lifestyle***

***Growing
demands***

Adults need clear benefits do so

The micro-luggage is a perfect companion for buisness-people always on the run.



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we are **mobility**

We start from small to big

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because we believe to be able to set up new patterns through education

Massconsumption

Our user habits have shifted to hyper-consumption requirements, with unsustainable mass-production and a tremendous boost of pollution. Some trendsetters are creating confusion.

Added value and quality

Versatility and durability vs consumption and trends



mini2go

This mini kickboard is ideal for kids in the age of 1 to 5 years.



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we are mobility

Our core values

micro products stand for ...

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Quality

Safety

Passion

Innovation and design

Value

Service

Our best brand ambassador
A satisfied child anywhere in the world (friends and relatives).

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we are mobility

A strong brand

because of its quality perception and aftersales service

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Distribution network

One of the priorities when expanding the distribution network is to ensure that we can deliver locally highest service levels. Clear procedures and service management trainings are implemented. Availability of spare parts is a must and are provided from the very beginning.

Quality control

Every product that comes out of manufacturing goes through a series of simple but **inescapable tests**. This allows us to deliver flawless products and hence gives us an exceptionally low rate of return.

All our products bear a **serial number** at the front which helps us to locate a scooter. In case there is a problem with the manufacturing process we can easily find all the scooters concerned.

The components of our scooters are handpicked and we only **use premium quality materials**. We differentiate ourselves from our competitors, for example by using **non-toxic materials** for the foam of our handlebars, respecting the environment and your health. Most of the parts are screwed together, not welded, which facilitates the replacement of parts when necessary. A large number of manufacturing steps are performed by hand for an elegant finish. It is not uncommon to see a Mini Micro passed down from brother to sister after several years of use.

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Why can a scooter be able to change our lifestyle
a brought product-range for all age groups

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The sportive / urban ride

little
kids
+1



kids
+5



young
teens
+12



young
adults
+16



adults
+18



effective
easy to carry

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For a smarter mobility
there is no age-limit (for a change)

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we are mobility

No matter where ...

it is something for everyone (society-effect)



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The future of effective mobility
is the hybrid kick

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 Integrated Hub Motor	 Regenerative Braking	 Motion Control (Motion-Control (e-Sensor))	 3x Assistance (Bei 3x tippen Unterstützung umschalten)	
 Slope Support	 Customised Speed Settings	 1h Fast Charging	 Communication Display	 Alarm Tint
 Dual Control Panel	 Auto on/off	 7,5 kg Scalable	 Gebrauchsanweisung lesen	 Entladen oder nicht im Haus aufladen

electric support

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The electric vehicle

that follows a vision that started in 1996

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Microlino

It is not a car. It is just another compact, light and practical micro mobility vehicle. The Microlino belongs to the L7e category.



Confort and minimalistic expression

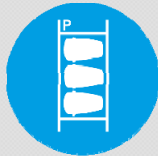
A huge opportunity to change mobility values reducing all superfluous things.

15 kW electric motor

Easy, uncomplicated plug-in (regular electric power line).



environmentally friendly



More space to share

Insight, a lot of space for 2, outside, reduced to fit into smallest spaces (3x less parking area).



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we are mobility

Some facts

that give as the reason to move on

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There are **1.2 passengers**
per car on average

The average distance driven
per day is **37 kilometres**

The average driving speed in
a city is **35 km/h**

It is time for a change...

The aim to deliver quality and service
requires strong partnerships

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Design/Marketing



Production/
Development



Drivetrain
(Battery, Motor)



Bluetooth
Speakers



Sales EU



Franchise Sales non EU
(e.g China)



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we are mobility

Sharing knowledge

is the key to a successful future business-model

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Peugeot Micro e-Kick

Co-operation

The quality and feasibility of our products makes micro a desired brand for co-marketing activities and partnerships ...



=== RACE CASE ===



we are mobility

The passion of a whole family

in the contribution to set up a real worldwide urban mobility

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Wim Ouboter

Presenting the microlino at Geneva Motor Show

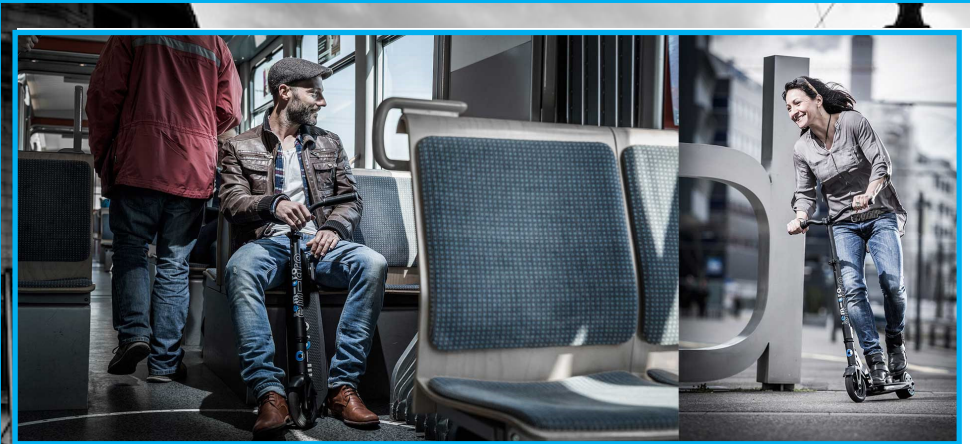
enjoy the present, because the future is now!

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The cities
are rapidly changing



 **Public transportation**



A huge opportunity for new commuter products

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The sharing concept
as key to future business opportunities

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e-mobility is a fact

• **Privileged city access and parking spaces**

- Unlimited parking
- access to pedestrian areas
- Tax exemptions

• **Sharing concepts:**

- Cars
- Bicycles
- Scooters



FREE



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we are mobility

The world in movement
requires other mobility devices

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welcome to the commuter age – the growth of mobility


3.300.000.000
passengers
worldwide

2015

Origin

First mile

Miles in between ... hundreds of kms a year

Last mile

long distance

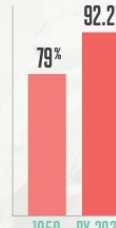
extraurban

intraurban

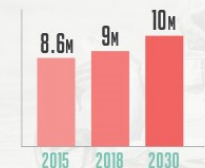
URBAN TRANSPORTATION: THE STATS



THE UN PREDICTS
2/3 OF THE POPULATION
WILL LIVE IN URBAN
AREAS BY 2050

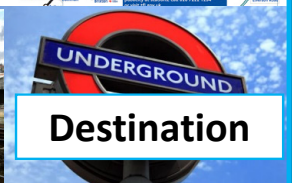


PASSENGERS USE THE
LONDON UNDERGROUND
EACH YEAR



FRIDAY
4 DEC
2015

WAS THE LONDON
UNDERGROUND'S
BUSIEST DAY WITH
4.8 MILLION
CUSTOMERS



Destination

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we are mobility



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we are mobility ...are you part of it?

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